



San Francisco Bay Area Council Scouting for Food Tips and Suggestions



Scouting for Food Bag Distribution Day – Saturday, November 11, 2006

On the week of November 11, 2006, distribute bags to all homes in your designated area (do not place in mailboxes as it is against the postal law).

Scouting for Food Collection Day – Saturday, November 18, 2006

Beginning no earlier than **9:15 a.m.**, collect the bags you distributed in your designated area. You may stop and knock on the door to see if a resident may have neglected to put out the bag but would like to donate a few cans.

Delivering bags of food to collection sites: drop off filled bags at pre-designated district collection sites anytime between 10:30 a.m. and 2:30 p.m.

Register your service hours at www.goodturnforamerica.org

Say “thank you” and tell the community about your unit: You may want to include information regarding your unit. Keep it brief.

What about cash donations? You may accept cash donations to purchase canned food or forward the donation to the local Food Bank.

Look like a Scout: Wear your BSA uniform (official shirt, pants or shorts, and insignia). Be cheerful and friendly to all the people you meet while distributing bags and collecting food.

Tell your story: Leave a flyer with the food bags to tell the public about your unit. Take pictures and send them and an article to your local news paper.

For more information, contact your district coordinator, your district executive, or David Dye at 510-577-9000. Or send email to davidd@sffl.org.

2006 District Scouting for Food Coordinators

Golden Gate (Colma, Daly City, San Francisco) – **Cynthia Dragon**, 415-584-9836

Mission Peak (Fremont, Newark, Union City) – **Lesli Mays**, 510-797-0187

Peralta (Emeryville, Oakland) -- **David Lorber**, 510-268-1361

Tres Ranchos (Castro Valley, Hayward, San Leandro, San Lorenzo) -- **Marcus Krause**, 510-538-2158

Twin Valley (Dublin, Livermore, Pleasanton, Sunol) -- **Doug Nakano**, 925-828-1564

Food Collection Sites

Golden Gate: San Francisco Food Bank, 900 Pennsylvania Street, San Francisco

Mission Peak: LDS Church, 3551 Decoto Road, Fremont

Peralta: Grocery Outlet Store 2900 Broadway, Oakland; Montclair Elementary School, 1757 Mountain Blvd., Oakland, South Parking Lot (North of Medau Place)

Tres Ranchos: Southland Mall, 660 West Winton Avenue, Hayward, In the Sears Auto Mall parking lot; Proctor Elementary School 17520 Redwood Road, Castro Valley; Boy Scout Office/Leadership Training Center, 1001 Davis Street, San Leandro

Twin Valley: Walmart, 4501 Rosewood Drive, Pleasanton; Albertson's, 2000 Portola Blvd., Livermore

Scouting for Food Press Release Template

For Immediate Release

Title (for example "Pack 10 Collects Food for needy)

The youth of _____ (*insert your unit information "Cub Scout Pack x", "Boy Scout Troop Y"*) helped the local food bank (*San Francisco or Alameda County*) by collecting _____ pounds of food. The efforts of the _____ (*insert number of youth in your unit who participated*) boys in _____ (*insert unit information—Pack, Troop, Team, Ship, or Crew*), along with thousands of other Scouts help out in the largest one-day food drive in the San Francisco Bay Area.

This annual food drive, called **Scouting for Food**, involves Scouts from all over the Bay Area. Last year, over 30,000 Cub Scouts, Boy Scouts, Venturers, Explorers and adult volunteers participated. Scouts collected over 1,000,000 pounds of food last year! The San Francisco Bay Area Council which encompass the City of San Francisco and the County of Alameda, collected over 200,000 pounds of food.

Food banks have come to rely upon this huge influx of food right before the holidays. Thanks to the Scouts and the project sponsors, many people who would otherwise go hungry have food for the holidays.

(*Pack, Troop, Team, Crew*) _____ is part of the _____ (*insert name of district: Mission Peak, Golden Gate, Tres Ranchos, Peralta, Twin Valley*) district of the San Francisco Bay Area Council. It is sponsored by _____ (*insert name of charter organization*) and has been serving the _____ (*insert name of school, neighborhood, or area served*) community for over _____ (*insert number of years*) years.

For more information, contact: _____ (name of unit leader or committee chair) at _____ (*insert phone number, email address, or other contact information*).

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Tips on submitting press release:

1. Be sure to have the right contact for your local paper.
2. Some local papers allow you to submit via email.
3. Add as much specific detail as possible: number of boys, siblings, and adults; number of pounds collected.
4. Give details about your unit (who are the leaders, where does it meet, what is its charter organization).
5. Include pictures (a picture of the scouts delivering the food to the collection site is always good). You may want to take care in photographing youth so they are not easily identified. Get parents permission to use photos.
6. Parents may not want the full name of their boy listed in the paper. If not, consider using the first name and initial of the last name.